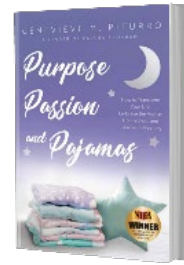




*A 3D Love Strategy:  
3 Ways to Drive Purpose & Profit  
in your Organization*



**Genevieve Piturro**

**TEDx Speaker • Author • Founder of Pajama Program**

Genevieve's journey has taken her from an executive in New York's television world to a little girl's question in a homeless shelter to Oprah to boardrooms and stages across America. She was a successful marketing VP until a sudden inner voice challenged her direction and she dramatically altered the path of her life. In 2001, she jumped off the corporate ladder and founded the successful national organization, Pajama Program, now celebrating its 25th year. Genevieve then created Purpose ACER, a training program focused on management excellence and team building. She has written two award-winning books on leadership, and today inspires others to lead with love and *be a voice that moves the world*.

In this dynamic presentation, Genevieve engages your audience members through fun and thoughtful exercises to demonstrate how to lead with purpose and launch their organization's legacy. She shares how her proven 3D strategy, *Dream. Dare. Deliver*, will help your members gain a deeper understanding of how and why a shared and connected purpose is essential to organizational progress, and how to inspire their teams and rally them in support of each other.

Your audience will learn how to:

- Ask the provocative questions that will clarify and better communicate their purpose.
- Discover the proven ways to share their vision
- Connect their purpose and vision to metrics and profit
- Track and increase engagement and impact

*"It's not the Power of One that changes things, it's the Power of One-ANOTHER that moves mountains and moves people." – Genevieve Piturro*

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