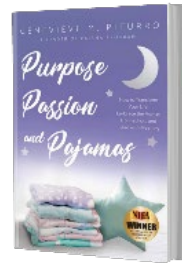




## Lead with Love by Embracing the Four Universal Truths



**Genevieve Piturro**

**TEDx Speaker • Author • Founder of Pajama Program**

Genevieve's journey has taken her from an executive in New York's television world to a little girl's question in a homeless shelter to Oprah to boardrooms and stages across America. She was a successful marketing VP until a sudden inner voice challenged her direction and she dramatically altered the path of her life. In 2001, she jumped off the corporate ladder and founded the successful national organization, Pajama Program, now celebrating its 25th year. Genevieve then created Purpose ACER, a training program focused on management excellence and team building. She has written two award-winning books on leadership, and today inspires others to lead with love and *be a voice that moves the world*.

In this talk, Genevieve Piturro shows your members, both personally and professionally, how their everyday actions, lifestyles and behavior have an impact on the people around them and the people they serve.

Audience engagement and participation are key elements in this presentation as Genevieve shares four (4) different aspects of being a Voice that moves humanity forward.

Your audience will learn how to:

- Transform a vision from ordinary to extraordinary
- Raise the energy of an organization to create an unstoppable movement
- Make a positive and lasting impact on the lives of others
- Embrace 4 universal truths that power a voice to *move the world*

*"If we don't find a purposeful way to make a difference in the world, we will continue to fool ourselves into thinking superficial changes in our lives will make it all right...and it won't."* – Genevieve Piturro

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