



## Former Marketing Executive Turned Nonprofit Founder, Speaker & Author, Genevieve Piturro, Hosts *Leading Through Change with Purpose & Passion* Online Summit

*Conversations on Meaningful Leadership and the Power of Human Connection July 21 & 22*

**New York, NY – July 2, 2020** – Speaker, Author and Founder of the national nonprofit [Pajama Program](#), Genevieve Piturro is committed to inspiring others to lead with purpose, tap into their heart-voice and act with passion! On July 21 & 22, Piturro will host the two-day [Leading Through Change with Purpose & Passion Online Summit](#) with influential thought leaders and executives from a variety of industries to discuss new and innovative pathways for leading us forward with dignity and grace.

“Leadership is measured not by how much you advance, but by how much you advance others,” says Genevieve Piturro. “By listening to leaders on the front-lines of today’s headlines we can learn invaluable skills about adapting to change, harnessing the power of the human connection and leading from our hearts to be effective in our careers and in our lives.”

*Leading Through Change with Purpose & Passion* Online Summit will include interviews with [Wendy Batiste-Johnson](#), & [Jennifer Granger](#), Detroit based sports, community and parenting philanthropists, [Amber Coleman-Mortley](#), Director of Social Engagement at iCivics; [Kalindi Mehta](#), Director, Consumer & Market Insights, North America Division at Colgate Palmolive; [Brian Moran](#), Founder/CEO at *Small Business Edge*; [Michelle A. Nicholas](#), Executive Director of *Girls, Inc. of Westchester County*; [Laura Schroff](#), author of the NYT bestseller and true story, *An Invisible Thread*; [Lesley Jane Seymour](#), CEO of *CoveyClub.com*; [Joel Yu](#), Energy Policy & Regulatory Affairs, Con Edison Company of NY and [Jennefer Witter](#), Founder/CEO of The Boreland Group Inc. Piturro will moderate the virtual summit and share her own mission for living a life with purpose and passion.

Attendees will participate in candid conversations about creating new methods of connection in the field of sports and community; securing opportunities for our current generation of girls, showcasing the impact and advancement of women; managing corporate communications strategies during a pandemic; strengthening relationships and finding solutions for a just society; sharing how small businesses are making unique choices; leading family and friends while leading by personal examples and harnessing the power of a story to better connect with others.

The online summit is complimentary and open for registration [here](#). For a complete list of speakers and for the schedule, please visit [here](#).

Genevieve found her life's purpose 20 years ago when she brought pajamas to children in a New York City shelter and a little girl asked her a profound question. Genevieve left her successful career to found a national nonprofit. Finding your *pajamas* means finding your *purpose*. Genevieve is committed to helping others Find *YOUR* Pajamas.

Over the past few months, Genevieve has led the [Find YOUR Pajamas Masterclass](#) series during this pandemic’s quarantine to help people at home focus on their purpose as they navigate new situations and identify new opportunities for themselves. The series was featured on New York’s [WPIX](#) and receives both new and repeat attendees from around the U.S each week.

**About Genevieve Piturro:**

Genevieve M. Piturro founded the successful national nonprofit Pajama Program twenty years ago. She is now a professional speaker, consultant, and author, and has appeared in various media, including *The Oprah Winfrey Show*. Her mission is to inspire people to listen to their hearts. Her first book, [\*Purpose, Passion and Pajamas: How to Transform your Life, Embrace the Human Connection and Lead with Meaning\*](#) will be available Aug 4, 2020.

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